

DRIVE FOR THRIVE



Sponsorship Package

Instagram & Twitter: @WellnessLabUofC | E-mail: wellnesslab@ucalgary.ca



UNIVERSITY OF CALGARY
FACULTY OF KINESIOLOGY
Health and Wellness Lab

INVITATION TO SPONSORS

This year marks our 7th annual Drive for Thrive Golf Tournament (May 30th, 2022), to raise funds and awareness in support of the University of Calgary's Thrive Centre. The Thrive Centre is a free fitness facility at the University of Calgary for cancer survivors and their support persons. Since 2015, we have raised over \$100,000 to support the Thrive Centre, as well as train over 700 new graduate and undergraduate student volunteers, purchase new exercise equipment for our gym space, and expand our programs to locations across Calgary, Alberta, and now Canada. None of this would have been possible without the support and unwavering commitment of our community sponsors, donors, and volunteers.

All funds raised at this event will support our exercise oncology programs as we implement sustainable community-based programs in Calgary, Alberta, and across Canada. Support will ensure we can hire the best exercise professionals required to expand our programs and reach more cancer survivors. Our exercise oncology programs, including ACE (Alberta Cancer Exercise), EXCEL. (EXercise for Cancer to Enhance Living Well), and tailored programs for brain tumour patients and head and neck cancer are critical supportive cancer care resources. We are committed to working with our health care system to ensure sustainable implementation – so that all individuals living with cancer can access exercise as a wellness resource.

We invite you to consider a sponsorship opportunity detailed in this package. If you require any additional information in order to make the decision to support this year's tournament, please don't hesitate to contact us directly. All contributions are truly appreciated.

If you're just looking for an enjoyable day on the links, Drive for Thrive is an excellent opportunity to network outside the office (and showcase your golf skills) while supporting a great cause. Individual and team registration will be available online soon.

Together we can build a future where the goal is THRIVING, not just surviving!



Scott Smith
Tournament Co-Chair



Stuart Williamson
Tournament Co-Chair



Dr. Nicole Culos-Reed, PhD
Honorary Tournament Chair



Colin Robertson
Honorary Tournament Co-Chair

CONTACT

For any questions concerning sponsorships and donations, please
contact:
Health and Wellness Lab

E: wellnesslab@ucalgary.ca
T: +1.403.210.8482

SPONSORSHIP PACKAGES

Sponsoring organizations at all levels will have their name printed in the Drive for Thrive Tournament Program and have their company logo and website featured on the [Health and Wellness Lab's website](#). All partnerships will be announced on the Health and Wellness Lab's social media platforms (WellnessLabUofC), and verbal recognition of contributions will be made during the dinner reception. Sponsorships are not eligible for a tax receipt, as the sponsor will be receiving benefits.

**Sponsorship availability is subject to change.*

PLATINUM SPONSOR

\$5,000

- Two complimentary foursomes at the tournament
- Recognized as top sponsor on all advertising, and corporate logo placement on print and promotional materials
- Corporate logo at the golf course entrance, as well as on a hole's tee box
- Corporate logo on tournament program
- Sponsor recognition by the tournament chairs at dinner
- Logo recognition on Health and Wellness Lab's website and social media

GOLD SPONSOR

\$3,500

- Complimentary foursome at the tournament
- Corporate logo displayed on Driving Range / Practice area, as well as on a hole's tee box
- Corporate logo on tournament golf balls and program
- Logo recognition on Health and Wellness Lab's website and social media

SILVER SPONSOR

\$2,500

- Complimentary foursome at the tournament
- Corporate logo placement on tournament scorecards OR golf carts (sponsor's choice)
- Corporate logo on tournament program
- Logo recognition on Health and Wellness Lab's website and social media

BRONZE SPONSOR

\$1,250

- Complimentary twosome at the tournament
- Corporate logo on hole signage near tee box
- Corporate logo on tournament program
- Logo recognition on Health and Wellness Lab's social media

DFT SPONSORSHIP FORM

COMPANY INFORMATION

Company Name:

Mailing Address:

Website & Social Media:

Please attached your company's logo (300 pixel) to this Sponsorship Form, or email separately to wellnesslab@ucalgary.ca

CONTACT

Name & Position:

Email:

Telephone:

SPONSORSHIP PACKAGE

Package Type:

Team Registration (please list name & email of all registrants):

Method of Payment: *You will be contacted with further payment instructions*

☐ Credit Card

☐ Cheque

Other Donations (cash/in-kind): All cash donations will be issued a tax receipt from the University of Calgary.

**Sponsorships are not eligible for a tax receipt, as the sponsor will be receiving benefits.*

Total:

Please return your completed DFT Sponsorship Form by email or by regular post to:

☐ EMAIL

Health and Wellness Lab
E: wellnesslab@ucalgary.ca

☐ POST

Dr. Culos-Reed
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