

# media advisory

EXTERNAL RELATIONS

COMMUNICATIONS

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June 17, 2009

## 'Exergames' research centre opens

An innovative research centre opening in the Foundations for the Future Charter Academy, Southwest Campus, is looking at the possible benefits of 'exergames' on physical fitness and learning. Exergames are a new trend in video gaming that combine an element of exercise with traditional gaming.

The new research centre features games such as i-Dance (a wireless, multi-player system) Wii Fit and Exerboards. The Centre is a collaboration between the University of Calgary's Faculty of Kinesiology, Mount Royal College and the Foundations for the Future school. The Centre is being funded in part by the Alberta Government through the Alberta Lottery Fund's community initiatives program.

### Media interviews and photo opportunities: Thursday June 18th, 10:30 A.M.

#### What:

Canada's first **Exergaming Research Centre** will be unveiled. The media event will include demonstrations of 'exergames' by students; interviews with researchers, teachers and students.

#### When:

Thursday June 18, 10:30 a.m.

#### Where:

Foundations for the Future Charter Academy (898 Sylvester Crescent. S.W., Calgary.) **See attached pdf.** 

#### Who:

**Larry Katz**: Exergaming Centre Director of Research, Kinesiology, University of Calgary **Dwayne Sheehan**: Exergaming Centre Research Co-ordinator, Mount Royal College

**Cathy McCauley**: Foundations for the Future Academy Principal

Sonia Sheehan: physical education teacher

**Grade four students:** who are participating in the exergaming study

\*NOTE: THIS MEDIA EVENT IS NOT AT THE UNIVERSITY CAMPUS. Foundations for the Future Academy is located off Elbow Drive, on Sylvester Crescent, just past Southland Drive.

#### Media contact:

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